

Curious George



Social Media Cheat Sheet

USE THE TIPS/GUIDELINES BELOW TO HELP PROMOTE YOUR CURIOSITY DAY CELEBRATION ON SOCIAL MEDIA.

Sample Wording

TWITTER:

We're celebrating #CuriosityDay with Curious George! Join us on (DATE/TIME) for stories, games, and fun!

Happy #CuriosityDay! Join us at (TIME) on (DATE) for a special Curious George story time!

Celebrate the magic of reading with Curious George! Join our #CuriosityDay celebration on (DATE/TIME).

#CuriosityDay is coming! Join us in celebrating the anniversary of H. A. Rey's Curious George!

Key Social Media Handles:



@HMHKids



Curious George



hmkids

Key Hashtags

#GetCurious

#CuriousGeorge

#CuriosityDay

FACEBOOK/INSTAGRAM:

#CuriosityDay is coming up! Join us in celebrating Curious George on (DATE) at (TIME), with stories, activities, and photos with George!

Curious about #CuriosityDay? Join us this weekend for Curiosity Day as we celebrate the magic of discovery and learning through reading with Curious George!

Happy #CuriosityDay! Join us at (DATE/TIME) to meet Curious George and enjoy stories, songs, and activities!

Get ready to celebrate #CuriosityDay with Curious George on (DATE) at (TIME) at (YOUR STORE)! We'll have stories, songs, Curious George crafts, and more!

